# Small Cap Value Focused Factor

12.31.2024



# STERLING

#### **Investment Team**

- Co-Portfolio Managers:
  - Robert Bridges, CFA<sup>®</sup>
  - Robert Weller, CFA®
- Long-term experience
- Long-tenured investment team
- 29 years' average investment experience

## **Investment Philosophy**

- Target the top quintile of blended value and momentum factors
- Disciplined, factor-driven approach seeks to capitalize on valuation and momentum anomalies
- Systematic portfolio construction methods remain consistent

#### **Investment Process**

- Russell 2000<sup>®</sup> Value investment universe
- Investment candidates rated on fundamental valuation metrics and momentum criteria
- Stocks ranked best to worst within sectors on a relative basis
- New purchases drawn from most attractive rankings to achieve target sector weights
- Disciplined sell process

### **Portfolio Structure**

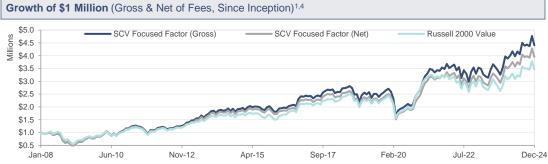
- Sector constraints
- Stock weight constraints
- Liquidity considerations
- Diversified portfolio of 200-300 securities

Top Ten Equity Holdings <sup>5</sup>	
Jackson Financial Incorporation Class A	1.07%
Mr. Cooper Group, Inc.	1.02%
Boise Cascade Co.	0.90%
Old National Bancorp	0.89%
SkyWest, Inc	0.88%
Cal-Maine Foods, Inc.	0.79%
Mueller Industries, Inc.	0.77%
CNX Resources Corporation	0.77%
Essential Properties Realty Trust, Inc.	0.74%
Perdoceo Education Corporation	0.73%
Total % of Portfolio	8.57%

Performance	QTR	YTD	1Y	3Y	5Y	10Y	ITD <sup>1</sup>
Small Cap Value Focused Factor (Gross)	-0.54%	10.96%	10.96%	6.19%	10.19%	8.43%	9.17%
Small Cap Value Focused Factor (Net)	-0.69%	10.30%	10.30%	5.56%	9.53%	7.76%	8.46%
Russell 2000 <sup>®</sup> Value Index	-1.06%	8.05%	8.05%	1.94%	7.29%	7.14%	7.63%

Portfolio Characteristics						
	Portfolio	Index				
Wtd. Avg. Market Cap	\$4.5B	\$2.8B				
Wtd. Med. Market Cap	\$3.0B	\$2.5B				
Wtd. Med. Price/Earnings (TTM)	27.11x	31.48x				
Wtd. Med. Price/Cash Flow (TTM)	8.32x	9.11x				
Wtd. Med. Price/Book	1.47x	1.41x				
Med. Return on Equity	12.06%	4.60%				
Wtd. Avg. Dividend Yield	2.27%	2.14%				
Turnover <sup>2</sup>	70.80%					

Risk Statistics³ vs. Russell 2000® Value Index					
	Gross	Net			
Up Market Capture	102.18%	100.63%			
Down Market Capture	97.60%	98.30%			
Std. Deviation (Portfolio)	22.14%	22.14%			
Std. Deviation (Index)	21.59%				
Annualized Alpha	1.52%	0.87%			
Beta	1.01	1.01			
Tracking Error	4.16	4.16			
Rolling 3Y Batting Avg.	75.00%	68.45%			
Rolling 5Y Batting Avg.	73.61%	61.11%			
Outperforms in Down Periods	56.41%	56.41%			





The performance inception date is 01.31.2008. Performance is preliminary and is annualized for periods longer than one year. Net of fees performance returns are preliminary and are presented net of the investment management fees and trading expenses. Gross of fees performance returns reflect the deduction of trading costs: a client's return will be reduced by the management fees and other expenses it may incur. Investment management fees are described in SCM's Form ADV 2A. Performance reflects the reinvestment of interest income and dividends and realized capital gains. The performance presented represents past performance and is no guarantee of future results. Performance is compared to an index: however, the volatility of an index varies greatly and investments cannot be made directly in an index. Market conditions vary from year to year and can result in a decline in market value due to material market or economic conditions. Please refer to the attached GIPS Composite Report for additional disclosures. The benchmark is the Russell 2000® Value Index. 2Turnover is for the last 12 months. 3Risk statistics are based on monthly returns since inception. Risk statistics are calculated using the gross and net performance of the strategy composite. 4The Growth of \$1 Million chart depicts a hypothetical investment based upon actual returns of the composite since inception. 5Specific securities identified and described do not represent all of the securities purchased, sold or recommended to clients. There are no assurances that securities identified will be profitable investments. The securities described are neither a recommendation nor a solicitation. The Russell 2000® Value Index the performance of small-cap value segment of the U.S. equity universe. It includes those Russell 2000® companies with lower price-to-book ratios and lower forecasted growth values. The Chartered Financial Analyst® (CFA) charter is a graduate-level investment credential awarded by CFA Institute — the largest global association of investment professionals. To earn the CFA charter, candidates must: 1) pass three sequential, six-hour examinations; 2) have at least four years of qualified professional investment experience; 3) join CFA Institute as members; and 4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct. Sources: Russell Investments; FactSet; Sterling Capital Management Analytics; eVestment Analytics.

# Sterling Capital Small Cap Value Focused Factor

	Total Gross Return	Total Net Return	Benchmark Return	3Y Composite Std. Dev. (Gross)	3Y Benchmark Std. Dev.	Composite Dispersion	Number of Portfolios	Composite AUM (MM)	Total Firm AUM (MM)
2023	20.37%	19.66%	14.65%	21.76%	21.75%	Not Calculable	1	\$100	\$66,746
2022	-10.34%	-10.89%	-14.48%	28.44%	27.27%	Not Calculable	1	\$141	\$62,842
2021	44.56%	43.69%	28.27%	25.98%	25.00%	Not Calculable	1	\$114	\$75,309
2020	-6.15%	-6.73%	4.63%	26.54%	26.12%	Not Calculable	1	\$102	\$70,108
2019	22.84%	22.07%	22.39%	15.60%	15.68%	Not Calculable	1	\$124	\$58,191
2018	-16.73%	-17.23%	-12.86%	15.14%	15.76%	Not Calculable	1	\$186	\$56,889
2017	9.72%	9.08%	7.84%	12.95%	13.97%	Not Calculable	1	\$228	\$55,908
2016	25.47%	24.75%	31.74%	14.22%	15.50%	Not Calculable	1	\$206	\$51,603
2015	-1.85%	-2.59%	-7.47%	13.15%	13.46%	Not Calculable	1	\$137	\$51,155
2014	5.92%	5.45%	4.22%	12.78%	12.79%	Not Calculable	1	\$533	\$47,539

Benchmark: Russell 2000® Value Index Composite Creation Date: 01.31.2008 Inception Date: 01.31.2008

- Consists of all discretionary small cap value focused factor portfolios that target the effect of capturing outlier returns via a large portfolio of stocks with small position sizes in the best decile. SCM's small cap value focused factor composite carries an approximate two-thirds tilt to low valuation based metrics and also features a low turnover strategy.
- 2. Sterling Capital Management LLC claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. Sterling Capital Management LLC has been independently verified for the periods 01/01/2001 to 12/31/2022. The verification report(s) is/are available upon request. A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. Verification does not provide assurance on the accuracy of any specific performance report. Benchmark returns are not covered by the report of the independent verifiers. GIPS® is a registered trademark of the CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein.
- 3. Sterling Capital Management LLC (SCM) is a registered investment advisor with the U.S. Securities & Exchange Commission (SEC). Registration does not imply a certain level of skill or training. SCM manages a variety of equity, fixed income and multi-asset portfolios. Prior to January 2001, SCM was a wholly owned subsidiary of United Asset Management (UAM). In January 2001, SCM purchased all the assets and business of Sterling Capital Management Company from UAM to become an employee-owned firm. In April 2005, BB&T Corporation (BB&T) purchased a majority equity ownership stake in SCM. In October 2010, the management group of SCM entered into an agreement with BB&T that reduced and restructured management's interest in SCM. Additionally, BB&T Asset Management merged into SCM. In January 2013, CHOICE Asset Management merged into SCM. In August 2015, eight new employees joined SCM via Stratton Management Company following the close of BB&T's purchase of Susquehanna Bancshares. In December 2019, BB&T and SunTrustBanks, Inc. Holding Company merged as equals to form Truist Financial Corporation. SCM was then a wholly-owned subsidiary of Truist Financial Corporation. In August 2020, eight new employees joined SCM via the Investment Advisory Group of SunTrust Advisory Services. In July 2024, Guardian Capital LLC, a wholly-owned subsidiary of Guardian Capital Group Limited (Guardian), completed the acquisition of SCM from Truist.
- 4. The performance presented represents past performance and is no guarantee of future results. Market and economic conditions vary from year to year and can result in a decline in market value due to material market or economic conditions. Please refer to the slide titled "Performance" for the one-, five-, and tenyear returns of the composite.
- 5. A complete list of all of SCM's composites and SCM's broad distribution pooled funds and their descriptions is available upon request. Policies for valuing investments, calculating performance, and preparing GIPS Composite Reports are available upon request.
- 6. Performance reflects reinvested interest income and dividends and realized and unrealized capital gains and losses. All portfolios utilize trade-date and accrued income accounting. Valuations and performance are reported in U.S. dollars. Periodic time weighted returns are geometrically linked. Returns are not calculated net of non-reclaimable withholding taxes due to immaterial dollar amounts. Effective 1/1/22, composite returns are calculated by weighting the individual portfolio returns using beginning of period market values. Prior to 1/1/22, composite returns were asset weighted using the aggregate method that reflects both beginning market value and cash flows.
- 7. Gross of fees returns are presented before management but after all trading costs. Effective 1/1/22, the net of fees returns reflect the maximum ADV management fee. For periods from 6/30/13 to 1/1/22 net of fees returns are presented after actual management fees and trading costs Prior to 6/30/13, net of fees returns are presented net of the highest applicable fee as stated in SCM's Form ADV Part 2A and after all trading expenses. The stated fee schedule is: 0.60% on the first \$50 million, 0.55% on the next \$50 million, 0.50% on all incremental assets above \$100 million on an annual basis as described SCM's Form ADV, Part 2A. From Inception to 06/30/13, 100% of the composite assets were non-fee paying. From 7/1/13 to 06/30/20, non-fee paying assets were 2% or less of the composite assets. Beginning 7/1/20 there are no non-fee paying accounts within the composite.
- 8. From inception to 7/9/12 the composite name was "Small Cap Value Quant". From 7/9/12 to 6/1/17 the composite name was "Small Cap Value Diversified Alpha". Effective 6/1/17, the composite name changed from "Small Cap Diversified Alpha" to "Small Cap Value Focused Factor". Prior to 6/1/17, the composite description was "Consists of all discretionary small cap value diversified alpha portfolios that target the effect of capturing outlier returns via a large portfolio of stocks with small position sizes in the best decile. SCM's small cap value diversified alpha composite carries an approximate two-thirds tilt to low valuation based metrics and also features a low turnover strategy." There were no changes to the investment process, strategy or personnel. The appropriate benchmark is the Russell 2000® Value Index which consists of stocks from the Russell 2000® Index with a less than average growth orientation and lower price-to-book ratios. It represents the universe of stocks from which value managers typically select. The index is reconstituted annually.
- 9. The annual composite dispersion presented is measured by an asset-weighted standard deviation calculation method of all portfolios in the composite for the entire year, and is calculated using gross of fee returns. It is not meaningful when there have been less than six portfolios in composite for entire calendar year. The three year annualized standard deviation measures the variability of the composite and benchmark returns over the preceding 36-month period. The composite 3-year standard deviation is calculated using gross of fee returns. It is not required to be presented when a full three years of composite performance is not yet available.